

Press Release

24th May 2013

Renewed Award for VitaDock by MEDISANA®



Neuss, Germany. Medisana AG is honored being recognized as one of the leading eHealth companies by the European Commission Vice-President Neelie Kroes at the eHealth Week 2013 hosted in Dublin, Ireland. She states that the "inspiring ideas show us how eHealth tools can help patients take control of their health and support doctors and health and care professionals. You have my support, my admiration and my warmest wishes for every success."

Out of 212 applications Medisana's renowned Mobile Health solution "VitaDock", providing convenient and reliable health tools for personal health management on multiple platforms such as mobile phones, tablets, or PCs, was awarded as 3rd winner of the Champion Category at the 2nd EU SME eHealth Competition.

Ulrich Schulze Althoff, CEO at Medisana Space Technologies GmbH and head of VitaDock, congratulates all winners and states that "from all winners across Europe we are very delighted to be representing Germany as one of Europe's leading countries in the field of eHealth. We are proud being able to offer smart health solutions already at this early stage of eHealth. With VitaDock's new online service (www.vitadock-online.com) and together with 3rd party health solutions we are looking forward to creating new alliances that provide even more effective health solutions for patients, doctors, health care providers, and corporate health programs."

About VitaDock

VitaDock App is a medically-certified application that makes it possible to monitor your health using an iPhone®, iPod touch® or iPad® in conjunction with the accompanying VitaDock health measurement modules.

In addition, all vital signs can be saved, retrieved, evaluated and exported via the



VitaDock® Online Portal developed by MEDISANA®. This means that blood pressure, blood glucose, weight and temperature data can be saved independent of the device and be viewed online as statistics and tables any time and anywhere.

There are four products in the innovative VitaDock ® series on the market: GlucoDock® – a blood glucose module that, thanks to its diary function, makes the tedious recording of measurements and insulin units a thing of the past for diabetics. ThermoDock® that transforms an iPhone® , iPad ® or iPod touch® into an infrared thermometer. CardioDock® that lets you monitor blood pressure and pulse simply, quickly and accurately. And TargetScale® – a body analysis scale with integrated target function that enables you to monitor a variety of weight measurements. The VitaDock® App is available free of charge in the Apple App Store.

About MEDISANA:

MEDISANA AG is a publicly listed, SME company. As a manufacturer of technical health care products (home health care), a variety of our brands are available in 35 countries, with the European market being our strongest. Medisana is considered a pioneer in mobile health thanks to the smartphone-based VitaDock health measurement devices introduced in 2011.

About eHealth Week:

eHealth Week is the largest annual eHealth event in Europe, bringing together industry, academia, government and regional decision-makers from across the EU.

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