

## Press Release

September 3<sup>rd</sup>, 2012

### **Smart Baby Monitor - The Product Novelty from MEDISANA®**

*Neuss.* The health specialist MEDISANA® expands its mobile health range and offers from September onwards the iOS compatible Smart Baby Monitor.



With Smart Baby Monitor one can now keep an eye on the little one anytime and anywhere - whether at home, in the garden or on the road. The new baby camera can be flexibly positioned anywhere in the house and sends the captured images via wireless LAN directly to the iPhone®, iPad®, iPod touch®, Mac® or PC.

Up to 8 people can access the Smart Baby Monitor – so also the grandparents may have a look into the nursery. The vertically and horizontally pivoting camera of this Smart Baby Monitor allows to control the observation area even more individually, directly via the free app over the smartphone or with the web browser on PC or Mac®. Moreover, with the snapshot feature one can capture any special moment directly. Thanks to an automatic switch to infrared vision mode at night one can also keep an eye on the little ones without disturbing their sleep. In addition, an alarm can be set to respond automatically to sounds or movements, so that crucial moments will not be missed. The smart baby monitor is also universally applicable, e.g. to monitor sick children or family members in need of care. Through the transmission of audio and video over mobile Internet (e.g. 3G) directly to the App, the Smart Baby Monitor has virtually an unlimited range and transfer the data extremely fast. It is ideal for those who want to take a look back home also when on the road.